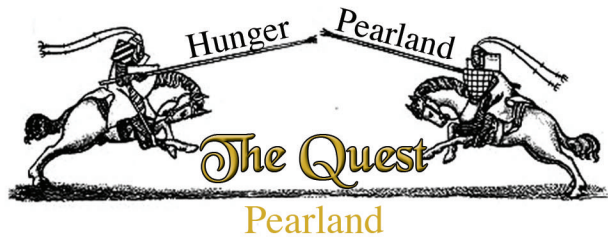


# Pearland Realty Show Sponsor Information



Pearland Realty Show is Seeking Sponsors for a New Local Reality Show that Will Benefit Both YOU the Business Owner and the Community at Large!

This exiting opportunity is not only a fundraiser for Pearland Neighborhood Center and the 16 – 19 year olds who will be participants competing for scholarships & weekly prizes but will give your company the opportunity to be exposed to the Pearland area in a new promotional format. Which means that your sponsorship is not only 100% tax deductible, but will also give your business exposure in a brand new grass roots digital format. This reality show will be filmed in Pearland over the summer for 7 weeks and will be seen appearing as challenges all over town as well as the internet. There are 2 different levels of sponsorships with limited spots available.

## **2 TEAM SPONSORS: \$5000**

- Team Shirts with your company logo prominently worn by the contestants throughout the 7 week show.
- Prominent Signage at all Challenges and Events
- TV Styled Commercial shown/played during each challenge which will be given to you for your website.
- Prominent Billing on all advertising and marketing materials used for all events.
- Prominent Signage at Feed the Need final event
- Prominent Placement on Pearlandrealityshow.com website.
- Verbal recognition on all challenge episodes.

## **2 Mascot Challenges: \$2500**

*A Mascot Challenge will run thru the entire event and will be seen in many neighborhoods. Ask for details.*

- Prominent Signage or T-shirt on all Mascot runs (ask for details)
- 1 TV Styled Commercial before or after each Mascot run
- Prominent Signage at all events (Including Feed the Need)
- Prominent Billing on all advertising and marketing materials used for all events.
- Prominent Placement on Pearlandrealityshow.com website
- Verbal recognition on all challenge episodes.

## **14 CHALLENGE SPONSORS: \$500**

- Prominent Signage at all Challenges with Hats, Aprons, Water Bottles, Bandanas, or other promotional item that would best suit your company and the challenge.
- 1 TV Styled Commercial before and after each challenge
- Placement on Pearlandrealityshow.com website
- Signage at Feed the Need final event
- Recognition in all advertising & marketing materials.

## **7 Reward Sponsors: \$1000**

*OR \$500 + Party or Reward for Contestants valued at \$500*

- Same Benefits as Challenge Sponsors PLUS One Challenge filmed at your location.

## **7 Community Sponsors: \$250**

*Specifically for non-profits or churches*

- Same Benefits as Challenge Sponsors PLUS 3-4 Hours Community Service of Your Choice by Contestant